



Michael L. Salazar Salazartworks.com | Salazartista@yahoo.com | 435.513.1786

Education

Northwest College
of Art & Design
Poulsbo, WA 2005 – 2008

Bachelor of Fine art
Graduated with a Bachelor of Graphic Design
and Multi-Media

Experience

Nutraceutical

Digital/Print Designer
September 2016 - Present

One of the nation's largest manufacturers of nutritional supplements. Responsible for web-related creative, brand and product development. Work with marketing department on new business acquisition campaigns. Develop corporate identity and marketing collateral.

SK+G Lab

Digital/Print Designer
January, 2014 - August, 2016

Advertising agency specializing in luxury, leisure and lifestyle. Worked in the digital marketing department developing creative for multi-channel, data-driven campaigns. Met with Creative Team, Account Executives and Clients for creative briefs and campaign objectives.

Affinity Gaming

Lead Designer
January, 2012 - December, 2013

In-house advertising agency specializing in entertainment and gaming. Worked with the Creative Director, Copy Writer and Account Executives for creative briefs. Responsible for conceptualizing and executing creative for upcoming promotions. Developed logos, business cards, posters, banners, video marquees, direct mail, billboards, etc.

Freelance Artist

Digital/Print Designer
July, 2010 - December, 2012

Collaborated with other designers on several projects for multiple clients. Commissioned for several custom illustrations. Created digital art for off-road vehicles and devices and created online store for the purposes of selling decals on eBay and Amazon.

Sharing USA

Senior Designer
November, 2009 - July, 2010

A full service e-commerce "shop & give" fundraising website. Developed marketing collateral including e-blasts, content for web site and print. Consulted with leads to provide creative recommendations for marketing.

Tropicana Entertainment

Graphic Designer
October, 2008 - November, 2009

Gaming company that owns 9 Hotels and Casinos across the United States. Helped manage, conceptualize and execute monthly promotional campaigns for five properties. Established a framework of brand guidelines for properties. Developed logos, business cards, posters, banners, video marquees, direct mail, billboards, etc.